

FreemanWhite Interior Designs Revolve Around the Senior Eye

Thereby Enhancing Resident Safety and Well-being

Charlotte, N.C., July 3, 2008 - Who better to write "A Design Primer for the Aging Eye" than FreemanWhite's Julie Moller, NCIDQ Certified? Julie has been creating senior designs v an aesthetic and practical sense of wellness for over a decade. From individual residences to m -million dollar communities, her senior projects carry her stylish and caring design signature. Hence, it's no wonder that *Long-Term Living's* featured section "Environments for Aging" highlights Julie Moller and her authorship of "A Design Primer for Aging Eye."

In her article, Julie sets up the subject....

"While many senior living communities devote capital as well as human resources to well ness programs, they also grapple with keeping residents safe during these physical activiti Unfortunately, the affects of an aging eye can provide impediments to resident function and well-being because of 1.) safety issues resulting from falls because of poor lighting and 2.) lifestyle diminishments resulting from a lack of legible si, age, etc."

Then, she gives *Long-Term Living* readers ten detailed tips when designing for the senior eye which encompass light, color and eye accessories.

LIGHT:

More and Mixed

Consistency

Safer, Not Sorrier

All that Glares is Not for the Old

Let the Sun Shine in

COLOR:

Warmer Colors "Read" Better

Contrast Colors and Tones

EYE ACCESSORIES:

Legibly-Larger

Simplify for Contrast

Complement Seeing with Hearing

And, finally, Julie concludes with....

"Residents benefit when senior designs enhance vision. And, when residents benefit, so do their communities, by having healthier residents and safer and happier communities. Designing with the senior eye in mind can help communities thrive and grow."

You can read the entire article and view photos of firm projects (Twin Lakes in Montgomery, Ohio and Cuthbertson Village at Aldersgate in Charlotte, North Carolina) at:

<http://www.ltltmagazine.com/ME2/dirmod.asp?sid=9B6FFC446FF7486981EA3C0C3CCE4943&nm=All+Issues&type=Publishing&mod=Publications%3A%3AArticle&mid=8F3A7027421841978F18BE895F87F791&tier=4&id=ADF28F8DC7624DDEBBD:D5E4E1B70BC>



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